



Media Release

THE HON RICHARD MARLES MP
Parliamentary Secretary of Innovation and Industry

YVETTE D'ATH MP
Member for Petrie

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Award winning local company connects Emergency Services

Parliamentary Secretary for Innovation and Industry, Richard Marles and Federal Member for Petrie, Yvette D'Ath, visited Kippa Ring company MobileIP last week to see a demonstration of one of south-east Queensland's latest emergency response tools.

MobileIP's award-winning Free2move is a wireless router that can transfer voice and data seamlessly between networks so connection is maintained without disruption.

It has been designed for use in temporary, remote or hard to service locations and is particularly useful in emergency situations such as occurred during the 2008 storm in The Gap and across south-east Queensland.

In the wash-up of that disaster, Brisbane City Council enlisted MobileIP to help rescue and emergency crews during future emergency situations when all other forms of communication are knocked out.

"This is the kind of home-grown innovation that the Australian Government wants to see more of and it is fantastic to see a local Redcliffe business achieving such outstanding results," Mr Marles said.

"MobileIP is demonstrating how innovation by one business can benefit many," Mr Marles said.

In addition to being used by the Brisbane City Council's Disaster Recovery Vehicle Fleet, Free2move also helped Queensland Emergency Services maintain vital communications on the ground in Sumatra after the tsunami and during the clean-up from last year's Moreton Bay oil spill.

The company recently announced it had signed an international partnership with Motorola.

Mrs D'Ath said it was exciting to see a local company on the brink of international expansion.

"MobileIP looks set for a bright future following the signing of this agreement with Motorola."

“This technology is providing a critical component in our early response to emergencies and I’m eager to promote this essential service in any way I can,” she said.

MobileIP added to its trophy cabinet in March by winning the Telecommunications Award at the ACS Queensland ICT Awards.

This award backs up its Australia Day honours from the State Government in January and dual national Awards from the nation’s peak industry body for the technology sector, the Australian Information Industry Association (AIIA) in 2009.